

BROADWAY GOES GREEN: Eco-Tips

Ten Things You Can Do to Protect the Earth



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There are simple steps that every theater fan can take today to help curb the most serious threats to our planet's health. By using less energy and wasting less water, we can all contribute to the solution. Here are some easy things you can do at home, at work, and in the car that won't change your lifestyle, but will make a big difference in keeping our world healthy and sustainable!



1 Overture When quenching your thirst during intermission or at home: Recycle those cans and bottles instead of just throwing them away. One recycled aluminum can saves enough energy to run a 25-watt compact fluorescent for nearly 16 hours (or a 100-watt incandescent light bulb for nearly four hours)! You can recycle more than just beverage containers at home. Household items or small appliances that contain metal can be placed in your curbside recycling too.

Offstage In private: Buying tissue paper products made from post-consumer recycled content helps curb global warming pollution and save forests, water and energy. Why cut down a forest for a product that is used for only a few seconds? If every household replaced just one pack of regular napkins with 100 percent recycled napkins, we could save 1 million trees.



3 Full house Select the right props: Use non-toxic and natural household cleaning products. Baking soda, hydrogen peroxide, lemon, and vinegar are safe and effective alternatives.



4 Noises off Conserve energy: Unplug chargers for cell phones, cameras, and other hand-held products when they aren't in use.

It's showtime Conserve energy at home while you are sitting in the theater:

Shut off your home laptop or desktop computer, monitor, and printer when you aren't using them. You can save up to \$100 a year in energy costs by shutting off devices you aren't going to be using anyway.

5



6 Sleeper hit Generate a longer run:

If you cannot shut your computer off, put it in sleep or hibernate mode when it is not in use. And avoid screen savers—those moving images on your monitor can cost an extra \$50 dollars or more of electricity a year.

Let us entertain you During evening performances:

Plug televisions, computer equipment, game consoles, and stereos into power strips that can be switched off at night or when not in use. Even when you think these products are off, together their standby consumption can be equivalent to that of a 60-watt light bulb running continuously.

7



8 Follow spot Ready for your close-up?

Change the three bulbs you use most in your house to compact fluorescents. Each compact fluorescent bulb will keep half a ton of carbon dioxide out of the air over its lifetime. And while compact fluorescents are initially a lot more expensive than the incandescent bulbs you're used to using, they last ten times as long and can save you \$30 to \$60 per year in electricity costs.

On the town Take public transportation to Broadway:

Carpool! If your daily commute is just 10 miles each way (the national average) and you normally drive a 20-mpg vehicle, you would save 236 gallons of gas each year by opting to carpool, telecommute or use transit.

9



10 Encore

Idling vehicles emit air pollutants responsible for a wide range of environmental and health problems, including global warming, smog, acid rain, and respiratory illnesses. In New York City, idling for more than three minutes is against the law. In town, avoiding jackrabbit starts and unnecessary idling (more than 30 seconds) can improve fuel economy by up to 5 percent.